

**NYC
FAIR TRADE
COALITION**



**2022
INTERN
HANDBOOK**

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NYC FTC Mission

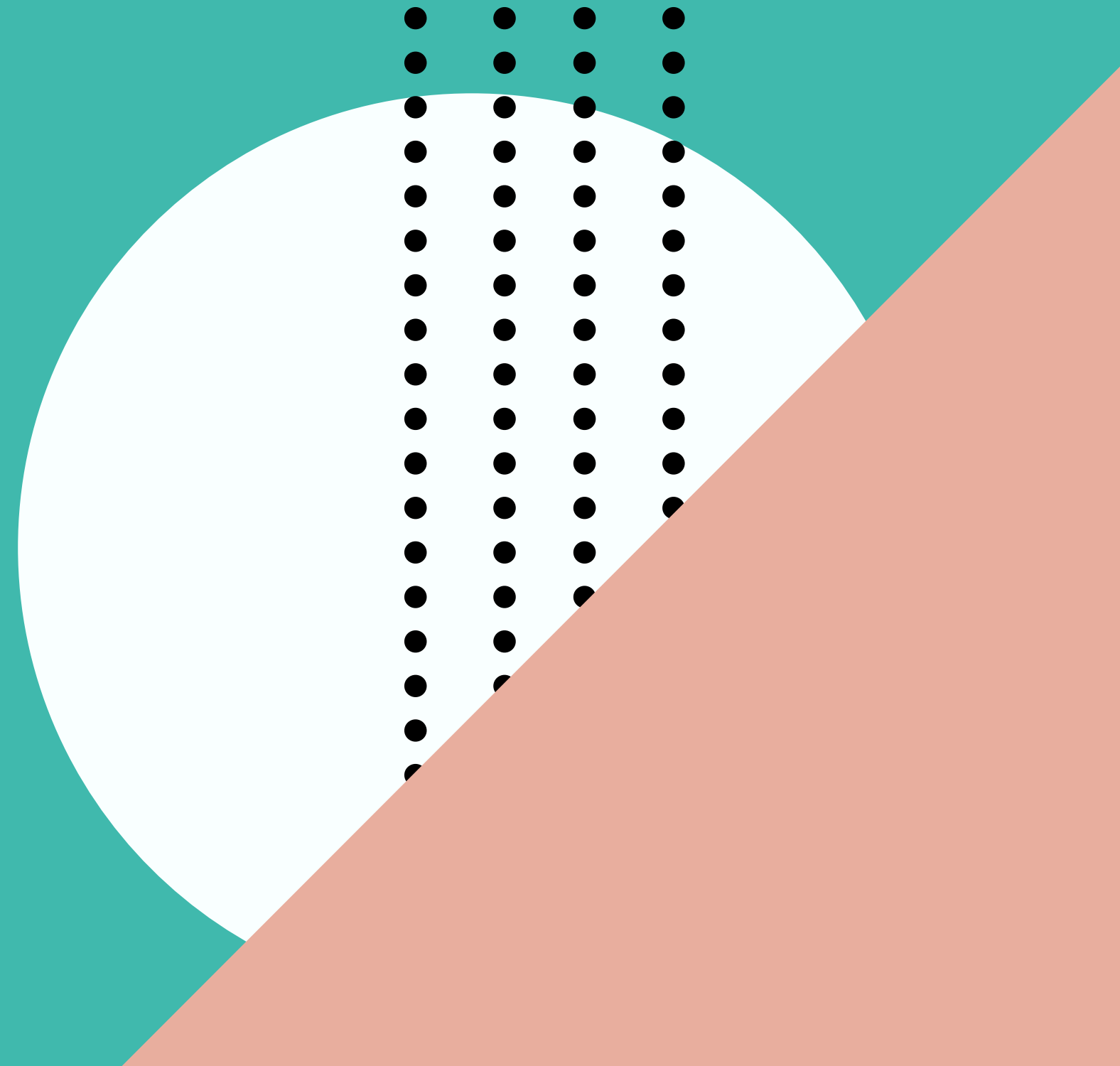
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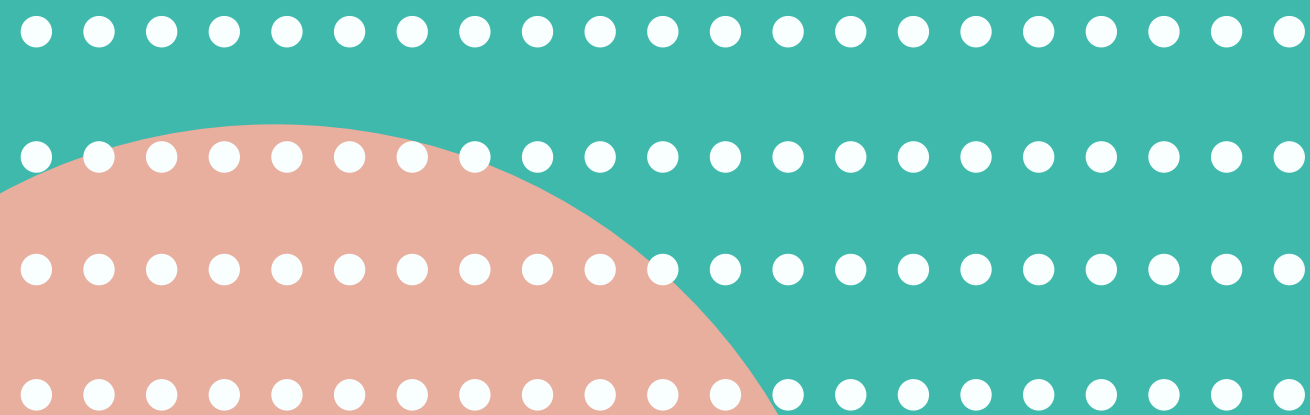
How to Make the Most of Your Internship

FAQ



OUR MISSION

The NYC Fair Trade Coalition is a grassroots organization that promotes fair trade businesses and retailers in New York City and educates consumers on the importance of fair trade. We partner with ethically-aligned businesses, retailers, NGOs, and citizens in New York City to host events and engage the public in dialogue. We offer our members advertising support through our social media channels, coordinate sales events, and foster networking among ethical and fair trade businesses.



IMPACT

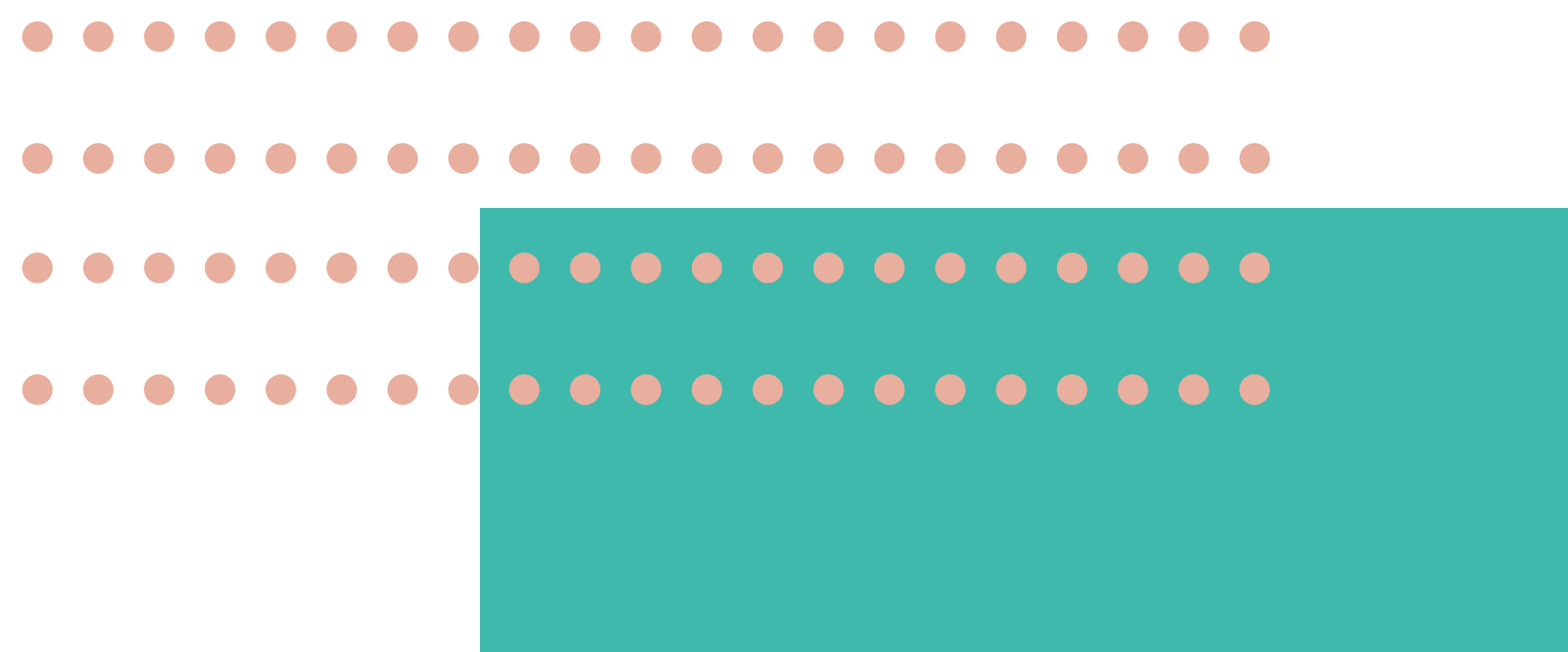
The coalition relies on interest from our business members, advocates, and partners to support our mission. We all work to promote fair trade businesses and retailers in New York City and beyond, as well as educate consumers on the importance of fair trade.



OUR IMPACT

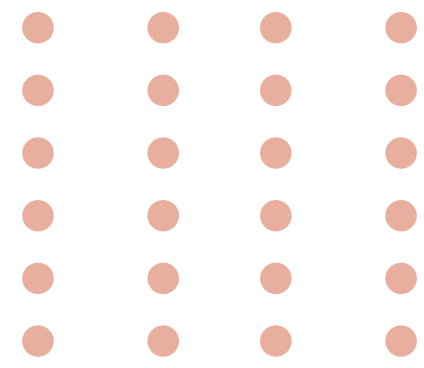


WHAT YOU WILL GAIN AS AN INTERN

- Exploration of interests & skills
 - An understanding of sustainability
 - Professional development
 - Gain Soft Skills [knowledge and interpersonal skills]
 - Develop Hard Skills [computer and communication skills]
 - Connection with like-minded individuals
 - Networking opportunities
- 



VIRTUAL/REMOTE OPPORTUNITIES

- Customized trainings
 - Easy collaboration
 - Skill sharing
 - Interactive meetings
 - Project freedom & independence
 - Attend virtual events
- 

IN-PERSON OPPORTUNITIES

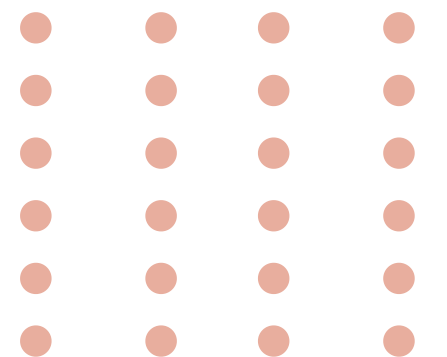
- Hands on work
- Flexible
- Attend in-person events
- Unlimited swapping!
- Meet cool people ;)



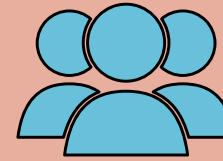


Project Roles

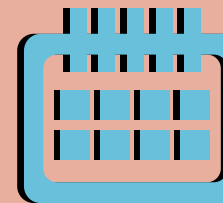
Graphic Designer
Event coordinator
Grant writer
Interviewing
Content Recording & Editing
Social Media Coordinator
Web Design
Newsletter Writer & Editor



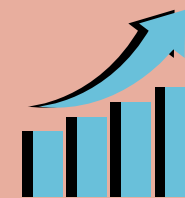
The Timeline



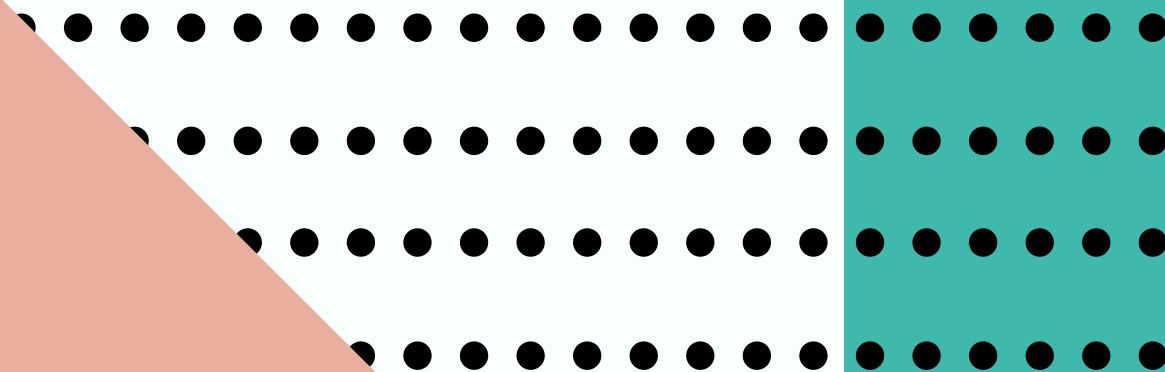
First month :
Skill building &
professional exploration



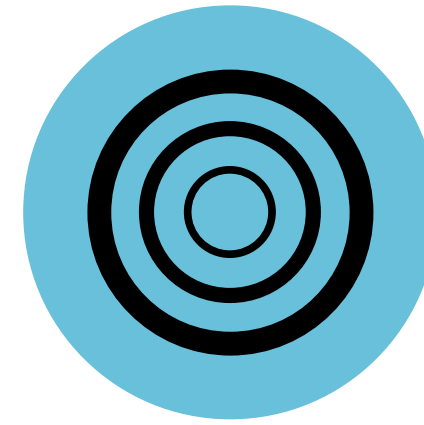
Second month:
Connect & partner with
business members



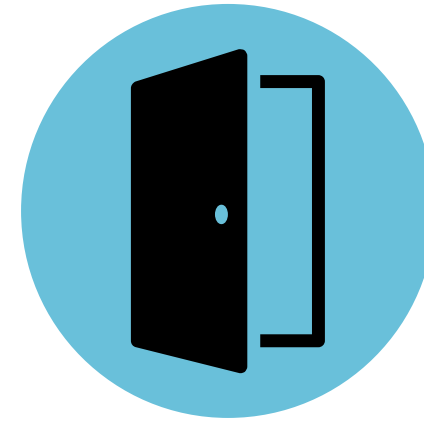
Third month:
Become an official
freelancer!



How to Make the Most of Your Internship



**Go outside of your
comfort zone**



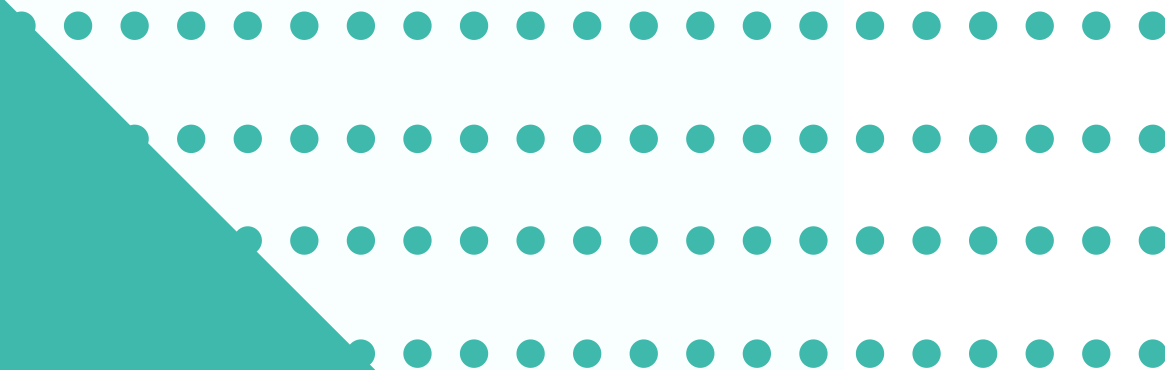
Stay Open

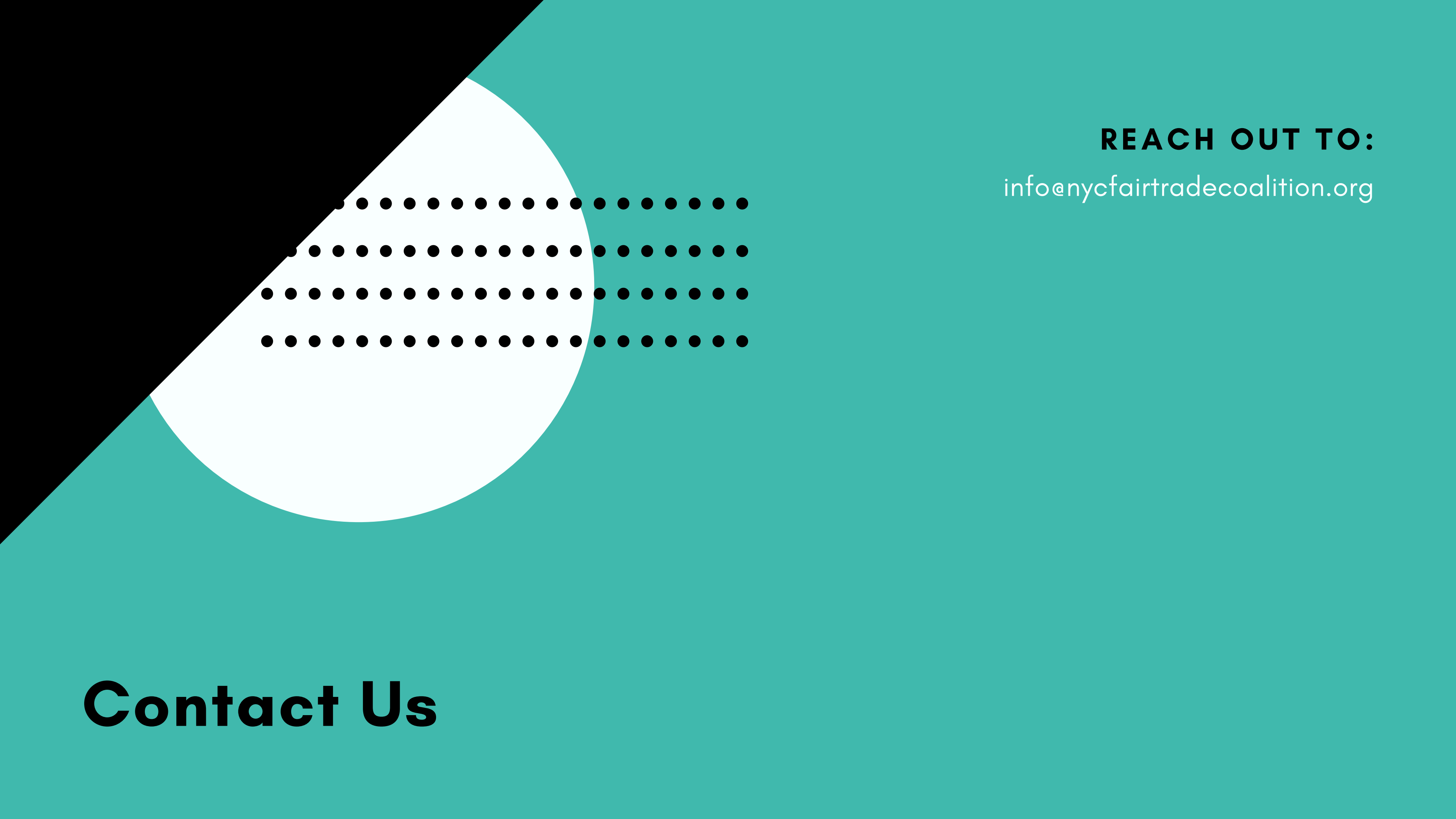


**Ask for Feedback &
guidance**



**Participate as much
as you can!**





REACH OUT TO:

info@nycfairtradecoalition.org

Contact Us